

NEBRASKA Nursery News

The NNLA Mission:
"To serve the
Green Industry
by educating and
supporting our
members to
successfully improve
the quality of our
environment."

NEBRASKA NURSERY AND LANDSCAPE ASSOCIATION

Fall, 2010

GreatPlants® Tolerate Tough Spots

by Bob Henrickson, NSA

As the planting season comes to an end, once again we are reminded that it's not easy growing plants on the Plains. Landscape plants need to be tough to cope with our tough climate of extremes. Durable plants that add year-round interest to even difficult sites dominate the 2011 GreatPlants recommendations. We hope this list will provide you with a selection of plants that appeal to your customer's wide array of tastes and it might introduce them to some outstanding plants that they overlooked before.

For trees and shrubs, under-used beauties shagbark hickory and seven-son flower offer spring blos-

soms, edible fruit, interesting bark and good fall color. Plantsman Harlan Hamernik said seven-son flower "gives the appearance of blooming from July into September, because the creamy flowers give way to beautiful fuchsia sepals."

Canaan fir may be one of the most common Christmas trees, but it's rarely seen in landscapes even though it can survive spots that other firs won't tolerate. It tolerates wetter soils than most native fir trees and is well-suited for the eastern half of Nebraska, areas with hot, humid summers.

For perennials and grasses, GreatPlants recommends woodland phlox and palm sedge. Woodland

phlox is native throughout North America, providing nectar for butterflies in early spring when other sources are scarce; it combines well with other native woodland wildflowers, such as wild columbine, Solomon's seal and lady fern.

'Pink Clouds' is one of the longest-blooming hardy hibiscus and is the 2011 GreatPlants release. The deep pink flowers bloom from mid-summer into fall. This showy selection from Bluebird Nursery is said to "stop traffic at 55 mph."

True to the GreatPlants selection process, these are hardy, ornamental plants that are not commonly known but deserve a place in the Great Plains landscape.



Tree of the Year

Shagbark hickory, *Carya ovata*. The foliage on this large tree turns golden yellow in fall, and the light gray bark becomes shaggy with age. It's a tough, drought-tolerant tree with a deep taproot that produces edible, ornamental fruits. Grow in sun or part shade. Hickories are slow to mature and a challenge to transplant, one of the reasons they should be planted when small.

Though it's not a "fast and easy" tree in youth, this tough, battle-tested tree will easily outlast fast-growing trees that are prone to storm damage. Grows to 60' high.



Evergreen of the Year

Canaan fir, *Abies balsamea var phanerolepis*. This beautiful tree has 1" needles that are shiny, dark green above and silvery-blue below. One of the most popular types of Christmas trees, it can tolerate heat, humidity and drought, and

[continued on page 3]

NNLA Calendar of Events

Nebraska Green Expo
Jan 10-12, 2011
Mid-America Center
Council Bluffs, IA
www.nnla.org
www.nebraskaturfgrass.com

NAA Arborists Seminar
Nov 17-19, 2010
Gretna, NE

National Green Centre
Jan 9-10, 2011
St. Louis, MO
www.wnla.org

ANLA Management Clinic
Jan 26-29, 2011
Louisville, KY
www.anla.org

Northern Green Expo (Minnesota)
Jan 5-7, 2011
Minneapolis, MN
www.northerngreenexpo.org

ProGreen Expo
Feb 8-11, 2011
Denver, CO
www.progreenexpo.com

Mid-America Horticultural Trade Show
Jan 19-21, 2011
Chicago, IL
www.midam.org

Winter Conference
Feb 28-Mar 1, 2011
Lincoln, NE

President's Message

by Kim Todd, NNLA & NAA



As I end my term as President, I want to briefly reflect on the past several years and my volunteer service in NNLA. Our membership has remained relatively stable, despite a challenging economy. We are solvent, thanks in large part to the fiscal conservatism of our Board of Directors and the hard work of our former executive director, Helen Adams. We continue to hold a successful conference and trade show, having met the turf side of the industry halfway. Our summer field day, a collaborative effort with the arborists, has become a strong educational and networking opportunity. Multiple smaller workshops and roundtables have fostered sharing of information in different locations with different groups. We recog-

nized the good work of members and others through awards, and we extended the earned honor of NCN to members who understand its value. We seem, in short, to be doing some of the right things the right way for the right reasons.

And...We are a little association in a state with a large land mass and a small population. The members of NNLA are its lifeblood. As with most professional associations, membership in NNLA is voluntary. Each member has his or her own set of unique contacts, and is uniquely positioned to invite those individuals to become members. Membership in NNLA is not a requirement for employment, or a qualification for submitting bids for large landscape proposals. There are no high-dollar perks for being a member, and although the financial cost of membership is modest, we have difficulty answering the often-asked question 'What's in it for me?'

(continued on page 6)



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2010 GreatPlants® (Continued)

grow in landscapes not suited for other firs. Recommend planting on a well-drained soil or on sloping heavy ground so water can run off and not be excessive. It will grow on heavier soils and higher pH soils remarkably well. The name 'Canaan Fir' derives from one of its native localities, the Canaan Valley in West Virginia. Some botanists regard this variety as a natural hybrid between balsam fir and Fraser fir which occurs further south in the Appalachian mountains. Hardy in zones 3-8. Grows to 40-50' h and 20-30' w.



Shrub of the Year

Seven-son flower, *Heptacodium miconioides*, This hardy, Chinese native has creamy, white blossoms in summer; each containing seven tiny flowers. The flowers attract bees and butterflies. The showy, purplish-red sepals that follow give the appearance of another period of bloom. Peeling bark is especially attractive in winter, giving it an earlier common name of "hardy crepe myrtle." Hamernik said it didn't get into public hands until 1980 and "still hasn't gotten the attention it deserves; it's a hardy shrub with few pest or disease problems and the flowers, calyxes and peeling bark make it compelling year-round." Full sun, average moisture. 15' h 8' w.



Perennial of the Year

Woodland phlox, *Phlox divaricata*, Starry, lavender flowers in spring are fragrant and attract hummingbirds and butterflies. It prefers part sun in moist, organic soil and a light mulch to retain moisture. Dormant in summer, it makes a great companion for spring bulbs and shade-blooming perennials. It will reseed to form colonies over time. 1' x 1'


Grass of the Year

Palm sedge, *Carex muskingumensis*, An outstanding rain garden plant with bright green, grass-like leaves that radiate from the stems, giving the plant a palm-like texture. This Midwestern native flowers in June with attractive and turn yellowish with frost. This plant is very easy to grow, exotic looking and very hardy. It does very well in dry, dappled shade and is very effective as a groundcover or when used with broader leaved plants. A great

filler plant when planted among and in front of tall moisture-loving perennials. With regular watering, it can be grown in full sun or containers in sun or part shade. 2-3' h. It is named for the Muskingum River in Ohio.

GreatPlants Release

Hibiscus 'Pink Clouds' has intense deep pink flowers that are dramatic even from a long distance. It blooms over a long period—from early July to early September—and the mature leaves are similar to Norway maple. It anchors both ends of the border garden at Bluebird Nursery, Inc. and blooms heavily both in hot, dry sun and moister part-shade. Plantsman Harlan Hamernik said 'Pink Clouds' is a prolific bloomer, with very large flowers and, with the maple-like leaves, "you simply can't miss it in the landscape, it's far and away one of the finest hibiscus."

GreatPlants for the Great Plains is a joint program of the Nebraska Statewide Arboretum, Inc. and the Nebraska Nursery & Landscape Association. Contact Bob Henrickson at 402/472-7855 for more information and sources for these exciting plants or visit arboretum.unl.edu/greatplants. 



Japanese Beetle and Interstate Movement of Nursery Stock

By Julie Van Meter

On January 1, 2010, the Colorado Department of Agriculture (CDA) enacted a quarantine on nursery stock, to prevent the introduction of Japanese beetle (*Popillia japonica*) into Colorado. During the last few months, CDA has been monitoring nursery stock at Colorado nurseries for compliance with this quarantine. CDA was not strictly enforcing the quarantine this first year. Instead, they were working with nurseries and suppliers to educate them on the quarantine requirements. However, starting in 2011, CDA will actively enforce the quarantine, which may include rejecting or destroying nursery stock that does not meet

the entry requirements of the quarantine.

Nebraska currently has several counties considered infested with Japanese beetle (JB). These include Dakota, Dodge, Douglas, Hamilton, Lancaster, Saline, and Sarpy counties. More may be added after the results of the 2010 trap survey are reviewed. But regardless of where the nursery



Chelsey Wasem, UNL

(continued on page 5)



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Japanese Beetle and Interstate Movement of Nursery Stock

(Continued from page 4)

stock originates in the state, special certification, in addition to a regular nursery inspection and license, will be needed to meet Colorado's requirements. This may include soil sampling, trapping surveys, and chemical treatments.

Because Nebraska has JB infesting some counties, special certification may be needed to ship to most states that are either free of JB, or only partially infested. This includes all of our surrounding states. In addition to Colorado, several states to the west of Nebraska, including California, Washington and Oregon, have JB quarantines in place that either prohibit, or place limits on, the movement of nursery stock into their states.

All Nebraska nurseries that are involved in interstate shipment of nursery stock should contact the Nebraska Department of Agriculture to determine what certification measures will be needed. Be proactive in contacting NDA; do not wait until you are ready to ship. Please contact NDA by March 1, 2011, if you will be shipping interstate in 2011.

You can contact Julie Van Meter, Entomology Program Manager, at (402) 471-6847 or by e-mail at julie.vanmeter@nebraska.gov, for more information or to discuss quarantine requirements. 

Plan to attend the Nebraska Green Expo. Visit NNLA.ORG for more information.

Meet the Team at Kissel/E&S

The NNLA Board of Directors hired Kissel/E&S Associates in August 2010 to manage the association. Kissel/E&S Associates has extensive experience managing trade associations. We would like to thank Helen Adams for her past service and continued commitment to the association during the transition. Helen's assistance and guidance facilitated a smooth transition. The association management team at Kissel E&S looks forward to working with the Board and members to further the mission and goals of the NNLA. We can be contacted at 301 S. 13th Street, Suite 400, Lincoln, NE 68508-2532 or 402-475-8873, if you have any questions or we can be of assistance to you.

GORDON KISSEL

Managing Partner

Gordon Kissel has worked in the lobbying and association management field since 1980. As the Executive Director of the Nebraska Association of Resources Districts for fourteen years, Gordon was responsible for governmental and legislative affairs and association management.


KRISTIN CRAWFORD

Vice President and Attorney at Law

Kristin Crawford has worked in the association management field for the past six years serving as Executive Director to four associations and one education foundation. Kristin has also served as an appellate court clerk to the Nebraska Court of Appeals and a Policy Advisor to the Nebraska Governor's Policy Research Office.

KATHLEEN DOLEZAL

Vice President for Association Management

Kathleen Dolezal serves as Vice-President for Association Management at Kissel/E&S Associates. Kathleen served as the Senior Policy Advisor to the Governor for health and human services issues. 

Prior to being appointed to the Governor's Policy Research Office, Kathleen served in several positions at the Nebraska Department of Health and Human Services and the Nebraska Real Estate Commission. Kathleen has extensive experience in program management.

KAY LEMON

Director of Finance & Administration

Kay Lemon has over twenty years of experience overseeing the accounts payable and receivables, maintaining accurate records and finance reports to include bank reconciliations for review by the Boards of Directors, oversight of all event planning to include executing contracts, budget compliance, set up, and oversight of all filings relating to the IRS and any other state tax requirements.


KATY BOGGS

Director of Communications & Membership Services

Katy Boggs has served as Director of Communications and Membership Services for Kissel/E&S for the past three years. Katy Boggs has valuable experience developing membership databases, tracking membership, coordinating and promoting membership recruitment activities, and maintaining regular communication with the association's members to ensure membership benefits are provided and received.

ANDREW MILHOUSE

Project Coordinator

Andrew Milhouse has served as project coordinator serving all associations managed by Kissel/E&S. Andrew assists with project management, research, membership assistance, membership recruitment, advertising solicitation, web site management, strategic planning, innovation, and development. 

President's Message

Continued from page 2

We need more members to sustain our activities and keep the network growing. Do members join expecting a tangible, measurable reward, or do members join to share their ideas and talents with others? The recently completed survey gave us some insight into expectations and some new ideas for enhancing the benefits offered to members.

But joining an association and actively contributing to its success are two different things. Member participation in NNLA activities is also voluntary. Most of you probably spend volunteer hours for multiple organizations or events. Were you asked to participate, or did you call someone and offer your talents? Do you complain about not being asked to help do something for NNLA, or do you take the high road and volunteer? As the world moves at what seems to be an increasingly frantic pace, time for work, family, recreation, and volunteerism is at a premium, meaning that fewer hands must do more, or more hands can do less. I can't recall a time or a circumstance when an offer to help was rejected, and it is always appreciated.

The governance of NNLA is in the elected hands of a volunteer board of directors. Our actions are

executed with the best of intentions, for the good of the membership. But there is no such thing as pleasing 100% of the people 100% of the time, especially when every aspect of the necessary business is voluntary. People who deal with change and human relations on a daily basis often use a problem-solving approach that may be well worth considering for NNLA. If you have a concern, suggest a solution, and participate in making that solution work. If you have a concern, and no solution, come together with others to find and apply a solution. If you have a concern and are satisfied with turning that concern into a complaint, think hard about whether the end result will be positive or divisive.

We have a new management company, with a different way of handling the business of the Association. You can expect some tasks to remain the same—as always. Others can and should change for the betterment of NNLA.


We will have a new Board of Directors, elected by the membership, from a slate submitted by a nominating committee. Potential changes in bylaws that affect the governance of NNLA will be made only if voted on by the membership—as always.

There is no all-powerful dictatorship, and there is no absolute control by one or more individuals.

We are fast approaching the dates for the Nebraska Green Expo, giving members—as always—multiple options for education, exploration, and interaction. Last year's Expo was successful, despite the economy. The turf attendees thought there was too much landscape; the landscape attendees thought the focus was too heavy on turf. The Green Expo committee, which consisted of equal representation from NNLA and NTA, put the program together. If you don't like it this year, make suggestions for improvements for next year—as always. Better yet, volunteer to help.

The newsletter will assume a different style and a more intense focus on current trends and issues. You, the members—as always—are the best source for what is important to you. Suggest topics, provide links to other articles, write an article.

The New Year will bring a new website, with content management capabilities and a new look. The proposed changes are being made with the best interest of NNLA in mind—as always.

We can focus on what's wrong or we can focus on what's mostly right. We can move forward or we can look back. We can lament 'If only...' or we can imagine 'What if...' What if our membership grew by one percent, or ten percent, or one hundred percent? What if attendance at the Nebraska Green Expo generated another possible partnership with a different Green Industry profession? What if NNLA became widely recognized for participating in volunteer and service activities in communities across the state, and in recruiting young people into the great variety of possible professions? What if? 



Contracts: The Basics

By Kutak Rock LLP*

Contracts are used to memorialize important agreements between your business and another party and can affect the future of your business. Businesses often operate on informal understandings that are not put in writing. However, it is often worthwhile to take the time to draw up a formal contract. The following is a list of frequently asked questions regarding contracts that may be helpful for you and your business:

Question #1: Do I (or does my business) need a contract?

Answer #1: One quick answer to this question—if you have spent more than five minutes worrying about whether you need a contract, you probably do. Contracts allow parties to: (a) clearly define their obligations and expectations of each other; (b) limit their liability; (c) lay out payment terms; (d) divide up business risk and (e) make sure each side understands its responsibilities.

Question #2: What makes a contract?

Answer #2: A valid contract requires the following four elements: (a) mutual consent between two or more parties (also known as “a meeting of the minds”); (b) consideration (something of value exchanged by each of the parties, such as cash and goods); (c) an agreement to enter into a contract and (d) the legal competence of each party (the parties are not minors and are of sound mind).

Question #3: What provisions should be included in a contract?

Answer #3: The following is a basic business contracts checklist: (a) identity of the parties (name, type of entity, addresses); (b) recitals (background, purposes, key assumptions); (c) obligations of the



parties (what is each side required to do?); (d) term of the contract (will the contract last for some designated time period?); (e) price (what is the price for the product or service?); (f) payment terms (when is payment due?); (g) representations and warranties (what representations and warranties are to be made by the parties?); (h) liability (what limitations of liability exist?); (i) termination of contract (when can one party terminate the contract early?); (j) confidentiality (what are the confidentiality obligations, if any?); (k) default (what are the events of default?); (l) disputes (how are disputes handled – litigation, mediation or arbitration?); (m) indemnification (is there indemnification for certain breaches or problems?); (n) miscellaneous (governing law, attorneys’ fees, modification of agreement, notice, severability, etc.) and (o) signatures (what authority is required for a party to sign the contract?).

Question #4: Once I have a contract, what is the next step?

Answer #4: Once you believe you have a contract and prior to signing a contract, you should contact your attorney if you have not al-

ready done so. Remember that anything you sign can be used against you. An attorney can help guide you through the contents of the contract and allow you to identify specific provisions that should be modified, added to or deleted from the contract. Note the following with regard to any contract: (a) beware of the short, friendly sounding forms; (b) be weary of what is *not* in the contract; (c) think about what can go wrong with the relationship and whether the contract will help (or hurt) you and (d) make sure the contract serves your purpose.

**Judith Schweikart is a partner and Maggie H. McCann is an associate with Kutak Rock LLP, a Nebraska-based law firm. Ms. Schweikart and Ms. McCann routinely advise clients on business contract-related matters. Ms. Schweikart and Ms. McCann can be reached at 402-346-6000 or at judith.schweikart@kutakrock.com or maggie.mccann@kutakrock.com. This article is for general information only and should not be construed as a comprehensive discussion of the law or as a replacement for legal advice.*

Congress Home for the Elections

By Chuck Hammernick, ANLA Senator

This article is provided by your state association and ANLA as a Lighthouse Program partner benefit.

Congress has been campaigning and returns to Washington after the November elections. Both the House and Senate will meet for a week beginning November 15, break for Thanksgiving, and then return the first week of December. They face a daunting to-do list.

October 1 was the first day of fiscal 2011, but Congress has yet to pass any appropriations bills. Prior to adjourning, Congress passed a stop gap spending bill that will keep the government running through December 3 at current funding levels for most programs. Congress will need to pass either an omnibus appropriation bill to fund the federal government this fiscal year, or another continuing resolution to keep the government running at fiscal 2010 levels until early 2011. Also, Congress will need to consider what to do about the Bush-era tax cuts that expire on January 1. And, the estate tax repeal sunsets at year end, so there is huge pressure to find an estate tax compromise. Congress could also be called on to consider recommendations due by December 1 from a White House-created bipartisan deficit commission.

Senate Majority Leader Harry Reid has scheduled procedural votes for November 17 on three

bills—legislation that includes incentives for natural gas fueled and electric vehicles, a pay-equity measure, and a food safety bill. House Democratic leaders say that they plan to address renewal of unemployment insurance due to expire Nov. 30, legislation dealing with Medicare reimbursement for physicians, and the child nutrition bill. The Senate approved a child nutrition bill that would add \$4.5 billion to school meal programs, but House action has been held up by disagreement over the Senate's plan to take the money from food stamp benefits.


Finally, there is speculation that Congress could take up the DREAM Act, which would give the children of illegal immigrants a chance to earn legal residence. Several members of Congress want to move the AgJOBS bill, which would address farm, nursery, and greenhouse workers. But as is the case with tax cuts, any immigration debate will be very contentious. In short, while Democratic leaders have set a very ambitious agenda for the lame duck session, Republicans are unlikely to support major Democratic initiatives during a lame duck session, especially if they have gained a considerable number of seats in the November elections. Time will tell whether the session is truly a "lame" duck, or produces results.

ANLA PROGRAMMING UPDATE

WASHINGTON IMPACT

ANLA has launched a new newsletter through its Knowledge Center website. Washington Impact brings you up to date on the critical issues facing greenhouse and nursery growers, landscape firms and garden retailers (in language you don't have to live in Washington to understand!). Learn how Washington works and the true power you wield with decision makers. Get the latest on compliance and what you can do to protect your business.

THE NEW CLINIC

Our new economy requires new solutions, and ANLA is responding with a new Clinic. At the new Clinic you are part of the education, not just a spectator. Experts who know our industry will help take the ideas you learn and create an action plan for your unique business. Whether you want interactive discussions, fast moving speed rounds and yes, even a couple traditional lectures, you can learn at your own speed in your own style. Be a part of the experience January 26-29, 2011. Click here (www.thenewclinic.org) to learn more about The New Clinic. 

Just a reminder! If you have not participated in the NNLA Membership Survey, please fill out the survey online at <http://www.surveymonkey.com/s/nnlasurvey>.

Tell us what you think!

Member Spotlight: Jake Sittner

Greetings all, I'm Jake Sittner from Tailored Landscapes, LLC. My Wife Kristi and I are coming up on our 2 year anniversary this December 13th (it was 55 degrees on our wedding day and -20 wind chill the next day). We met at the University of Nebraska-Lincoln through the Greek system and also the Horticulture Program. I'm a huge Nebraska Football fan, which is easier now that we have respectable coaches & athletic director. I also have the unfortunate pleasure of being a Cincinnati Bengal fan since the 88-89 season. Each Spring I'm hoping for a lot of quality jobs and an above .500 Bengals season. Other hobbies include photography, going to classic rock concerts, fishing, and being a licensed

firework display operator. Kristi is just starting to grow local cut flowers for customers, weddings, and other special occasions.

Our company has been around since 2003. We design, build, and manage landscapes. It all started when I was a business major in my sophomore year of college. I couldn't picture myself wearing a suit and tie to work every day. Summer jobs weren't all they were cracked up to be, and had little to no room for advancement. So I decided to get a trailer for my four-cylinder Ranger truck, and enroll in the Horticulture program. I soon realized how much more tangible plant & landscape knowledge was compared to the economics classes taken in the college of business. Kristi and I have

since learned a lot of valuable business lessons. Some of those came from the hard end of the curve. Doing every phase of the work on your own is no easy process.

Now the company has grown to 3 trucks, a bobcat, 3 trailers, 20 acres, and more relationships with good clients than I could've ever imagined. I still get surprised today when some of the calls come in saying, 'You did a job for Mr. & Mrs. Whoever, and now I'd like you to come take a look at our situation.'

As we further ourselves in life and the industry it just seems right to give back. Last year, Helen asked me if I would consider running for a position on NNLA's Board of Directors. My response to her asking was something to the effect of, 'If you think I should run then I'll do it.' Pretty simple. My view of the NNLA had always been a place where you could stay up on new trends and meet local professionals to help your own situation. It's also a resource for questions you might have, which is invaluable for small companies. Being a board member has shown me the inner workings that go on with an organization. I'm excited about the new direction we've taken and think that the NNLA will take on its long term personality over the next 2-3 years. 🍀

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Attention Students!

The Nebraska Nursery and Landscape Association is proud to offer two scholarships to Nebraska students majoring in the horticulture industry. One scholarship is dedicated to University of Nebraska students and one scholarship is designated to students attending area colleges with horticulture programs.

Please download an application from our website at www.nnla.org or send an email request to amilhouse@kisseles.com.

Deadline: December 15, 2010

Christmas Tree and Firewood Inspections

By Julie Van Meter

Many tree pests can be transported on Christmas trees and firewood. Because of this, there are several state and federal quarantines in place, restricting the movement of these two products from infested to uninfested areas. In order to protect Nebraska's trees, and to enforce these quarantines, NDA inspectors will again be inspecting Christmas tree and firewood vendors over the next few months.

Firewood being distributed in the state of Nebraska must meet all Federal quarantines for interstate movement of regulated articles. This includes the federal Gypsy Moth and Emerald Ash Borer quarantines, and the Nebraska Thousand Cankers of Walnut quarantine. The federal Gypsy Moth and Pine Shoot Beetle quarantines are just two of the quarantines regulating the interstate movement of Christmas trees.

Nebraska Department of Agriculture (NDA) Inspectors regularly conduct inspections of those distributing Christmas trees and firewood, to confirm compliance with these quarantines. If a quarantine violation is found, or if compliance

cannot be confirmed, the shipment will be held pending further investigation. The item will be immediately restricted and removed from distribution until the investigation is complete.

You can help prevent the introduction of tree pests on firewood and Christmas trees by asking your supplier some basic questions. Ask if they are in an infested or quarantined state or county for pests including Emerald Ash borer, Thousand Cankers disease, Gypsy moth, or Pine shoot beetle. If they are, ask for proof that the trees or firewood are eligible for interstate movement. Generally this will be a certificate, stamp, or other official documentation supplied by the state or federal government in the state of origin. This documentation is required to accompany any shipment of a regulated product from a quarantine area to a non-quarantine area. Once your shipment arrives, keep this documentation on hand, to give to the NDA inspector during their inspection. If a supplier is unwilling or unable to answer your questions, take that as a red flag and find a new supplier.



Firewood offered for distribution in Nebraska must also meet the requirements of the Nebraska Weights and Measures Act. Information on both the Nebraska Plant Protection and Plant Pest Act, and the Nebraska Weights and Measures Act can be found on-line at www.agr.ne.gov. Contact Julie Van Meter, NDA Entomology Program Manager, with questions about firewood and Christmas tree inspections. 🍃

UPDATE: Knotweeds—Potentially Invasive? By Julie Van Meter

In a follow-up to an article in the Summer 2010 NNLA Newsletter, the Nebraska Weed Control Association (NWCA) has determined that several knotweeds, including Japanese knotweed (*Polygonum cuspidatum* syn. *Fallopia japonica*), giant knotweed (*P. sachalinense*), Bohemian knotweed (*P. x bohemicum*) and Himalayan knotweed (*P. polystachyum*) have a high potential for becoming invasive in Nebraska. This determination was aided by a report from

the APHIS Risk Assessment program, which ranked these plants for potential invasiveness. The NWCA will be recommending to the Nebraska Noxious Weed Advisory Board (NWAB) that these knotweeds be added to the Nebraska Noxious Weed List. The NWAB members will likely vote on this recommendation at their November meeting. Please keep this in mind when placing future plant orders. Should these knotweeds be added to the Noxious Weed

List, they can no longer be grown or distributed in the state. The Japanese Knotweed Risk Assessment can be viewed on the Nebraska Department of Agriculture's web site at www.agr.ne.gov. Questions about the review process, or the Nebraska Department of Agriculture's Noxious Weed Program, can be directed to Mitch Coffin, Noxious Weed Program Manager, at (402) 471-2394. 🍃

NNLA Board of Directors Election Nomination Form

The NNLA Board of Directors are requesting that you, our members, nominate individuals for the three board positions that will open in January of 2011. The term will be January 2011 to January 2014. On the 2011 slate, Kim Davidson has volunteered to run for the Vice President's position, and Miles Imel and Christine Karloff have volunteered to run for the Directors At Large positions. The NNLA office will contact any additional nominees and upon their acceptance, they will be placed on the ballot. The ballot will be sent to all members in December. Members will also have the opportunity to cast their ballot during the Annual Meeting held at the Nebraska Green Expo. Please take the time to read the board responsibilities below and then send in your name or the name of someone that would like to serve the membership.

Each Board of Director has an obligation to the Association and other board members to perform their duties to honor the trust of the membership.

Each Board Member is bound to:

- Protect the interests of the association as determined by its Board, its mission and prudent business practice.
- Put the good of the industry and NNLA members above personal advantage or advantage of any special interests.
- Protect the confidentiality of private or confidential information: board lists, financial information, public policy goals, etc.
- Refrain from asserting authority except when participating in a meeting of the Board.
- Review all information and materials sent to you in connection with board business and to provide to the Board your best intention and judgment.
- Attend all Board meetings (4) per year or as called by the President or a quorum of the board. A quorum consists of (5) directors.
- Attend and assist with events sponsored by the Association.
- Serve on internal board committees of your choice.

I would be pleased to nominate:

Name _____
 Company _____ Phone _____
 Name _____
 Company _____ Phone _____

Annual Member Award Nomination Form

The Nebraska Nursery and Landscape Association presents awards annually to individuals who have spent their careers promoting and advancing the GREEN Industry and the NNLA programs and mission. Nomination for these awards are submitted by the general membership prior to the Green Expo.

Distinguished Nursery Professional Award

- Active role models for the industry and their communities
- Active in the nursery/landscape industry 10+ years
- Member of NNLA

NNLA Hall of Fame Award

(Formerly the Honorary Membership Award)

- Must be instrumental in advancing the NNLA and the Green Industry
- Active in the nursery/landscape industry 20+ years
- Member of NNLA

Nebraska Certified Nursery Professional

- Exhibits the ideals and standard associated with the NCN professional
- Active member of the NCN Program
- Active in advancing the NCN Program

Gold Leaf Nursery Award

- Group or Individual who has shown outstanding support to the NNLA & the Green Industry
- Winners are not required to live or operate exclusively in Nebraska
- Activities being recognized should support and advance the ideals of the NNLA and the Nebraska Green Industry.

I would be pleased to nominate:

Name _____
 Company _____ Phone _____
 Award _____
 Reason for Nomination _____

NCN TRAINING, TEST REGISTRATION FORM
&
MANUAL ORDER FORM

MANUAL ORDER FORM

Each person taking the exam must purchase their own Manual.
To purchase a manual: complete this form and return to:

NNLA , 301 S 13th Street, Ste 400, Lincoln, NE 68508
402 476-6167 Fax

Manual - \$60.00 Shipping - \$5.00 Sales Tax (7%) - \$ 4.55 Total \$69.55

.....
Sunday, January 9, 2011 Metro Community College
Horticulture Building – Bldg. 29

Are you or your employer a member? Yes__ No__

TEST REGISTRATION

Training Session: 9:00 –10:00 am _____ (no charge)
Landscape Test 10:00 – 11:30 am \$ _____
Lunch (on your own) 11:30 – 12:00 pm
Plant Identification 12:00 -1:00 pm \$ _____
Manual Test 1:00 -2:00 pm \$ _____

Test Fees

Members \$50 first time \$20 for each retest section or \$45 for all three.

Non-members \$90 first time \$35 for each retest section or \$80 for all three.
.....

Print name you wish to be used on all official certified records and printed materials.

Name _____ Soc Sec # _____

Home Address _____ City, State, Zip _____

Home Phone _____ Home E-mail _____

Employer _____ Employer Address _____

City, State, Zip _____ Employer's Phone _____

IF YOU CANCEL, REFUNDS WILL BE GRANTED WITHIN 10 DAYS PRIOR TO CERTIFIED TRAINING AND TEST DATE.
REFUNDS WILL NOT BE GRANTED FOR ANYONE WHO DOES NOT SHOW UP THE DAY OF THE TEST. FEES MAY NOT BE
TRANSFERRED.

ATTACH YOUR CHECK OR FOR YOUR CONVENIENCE, YOU MAY USE YOUR CREDIT CARD

MASTERCARD VISA DISCOVER AMERICAN EXPRESS

BILLING ADDRESS _____

CARD NUMBER _____ Exp Date _____

Amount \$ _____ Signature _____

REGISTRATION – 2011 EXPO

Please complete the information below by typing or printing legibly.

Company: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

COMPLETE AND RETURN TO:
 Nebraska Green Expo
 301 S. 13th St., Ste. 400
 Lincoln, NE 68508
 Fax to: 402.476.6167, Attn: NE Green Expo
 Questions: 402.475.TURF (8873)

First Name	Last Name	Email	Association Member
<small>(As you want it to appear on your name tag)</small>			
1 _____	_____	_____	<input type="checkbox"/> NNLA <input type="checkbox"/> NTA <input type="checkbox"/> Non-member
2 _____	_____	_____	<input type="checkbox"/> NNLA <input type="checkbox"/> NTA <input type="checkbox"/> Non-member
3 _____	_____	_____	<input type="checkbox"/> NNLA <input type="checkbox"/> NTA <input type="checkbox"/> Non-member
4 _____	_____	_____	<input type="checkbox"/> NNLA <input type="checkbox"/> NTA <input type="checkbox"/> Non-member

	Please check applicable boxes	EXPO Registration	Postmarked by 12/15/10		After 12/15/10 or On-Site		Amt. Due
			Member	Non-Member	Member	Non-Member	
Full Expo Registration Options - (Monday, Tuesday, Wednesday) Option 1	1	First registrant	\$130	\$260	\$140	\$280	
	2	Second registrant	\$130	\$260	\$140	\$280	
	3	Third registrant	\$130	\$260	\$140	\$280	
	4	Fourth registrant	\$130	\$260	\$140	\$280	
	Monday January 10- Workshop Sessions:	Please indicate the names of those attending each workshop below: Morning Session: _____ Pesticide Recertification _____ _____ Rain Exchange Systems _____ _____ Greenhouse Plant Production _____ _____ Turf Disease Diagnostics (limit of 30) _____		Afternoon Session: _____ Lawn Care Pro Series: Weed Control _____ _____ Managing Sports Turf from the Ground Up _____ _____ More with Less: Getting the Most out of your Fungicide Program _____ _____ Vegetable Gardening _____ _____ Ornamental Disease Diagnostics (limit of 30) _____			
Monday Only Option 2		Please indicate number of individuals attending each workshop session in the above box.	\$80	\$80	\$80	\$80	
Two Day Conference Registration (Tuesday And Wednesday Only- Includes Lunch on Tuesday) * Option 3	1	First Registrant	\$105	\$210	\$115	\$230	
	2	Second Registrant	\$105	\$210	\$115	\$230	
	3	Third Registrant	\$105	\$210	\$115	\$230	
	4	Fourth Registrant	\$105	\$210	\$115	\$230	
		Student Registrant - Name: _____	\$25	\$25	\$25	\$25	
*Pre-Registration includes lunch. On-site registrants will not receive lunch.			Total Amount Due \$				

Make all checks payable to the Nebraska Green Expo or charge:

Name on card: _____ Amount to be charged: \$ _____
 Card Number: _____ Expiration Date: ____/____/____
 Billing Address: _____ City/State/Zip: _____
 Signature: _____ Phone Number: _____

See reverse side for sponsorship and donation opportunities.

Cancellations must be received by January 1, 2011. A \$20 processing fee will apply. In the unlikely event that the Nebraska Green Expo is cancelled due to uncontrollable circumstances, your payment will be considered a donation to the NTA and NNLA.

Office Use:
 Date Rcvd: _____
 Check #: _____
 Amount: _____

New Tree School

Oak Communities in Winter:
Lessons for Planting and Design
January 12 – Honey Creek, IA

Exploring the Rhizosphere
(with Kevin T. Smith, Ph.D.)
January 27 – Doylestown, PA

How the Wild Trees Grow:
Ecology for Tree Lovers and Planters
February 27 – Lincoln, NE

For Winter 2011 course information:

Jack Phillips
Registered Consulting Arborist
Principal, New Tree School
(402) 571-7460



www.newtreeschool.org



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Elkhorn, NE
(402) 289-1616

1300 Deer Trail
Roca, NE
(402) 794-4000

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- **EXPERIENCE** Our staff has decades of hands-on knowledge of the Green Industry
- **DEDICATION** We do not compete with our customers
- **VALUE** When you put selection, service and price together, we can't be beat



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Shrubs
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NEBRASKA

NURSERY AND LANDSCAPE ASSOCIATION

Cornhusker Plaza
301 S. 13th St., Ste. 400
Lincoln, NE 68508-2532

Nebraska Nursery and Landscape Association 2010 Board of Directors

President, 2009-2011

Kim Todd, University of Nebraska
389 Plant Science Hall / Lincoln, NE 68583
Wk: 402 472-8618 / Fax: 402 472-8650
Email: ktodd2@unl.edu

Director 2009 – 2012

George Pinkerton, Downton Lincoln Assn.
206 S. 13th St., Ste. 101 / Lincoln, NE
68508
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Email: gapinkerton@downtownlincoln.org
Cell: 402 239-8801

Vice President, 2009-2011

Tom Hamernik, Bluebird Nursery
519 Bryan St / Clarkson, NE 68629
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Cell: 402 750-3680

Director 2010 – 2013

Heather Byers, Great Plains Nursery
3074 Co. Rd I / Weston, NE 68070
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Cell: 402 540-4801

Past President, 2009-2011

Dan Mulhall, Mulhall's Nursery
3615 N 120th St / Omaha, NE 68164
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Cell: 402 616-2010

Director 2010 – 2013

Jake Sittner, Tailored Landscapes
5631 Dove Cr / Lincoln, NE 68516
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Email: jsittner@tailoredlandscapes.com
Cell: 402 416-5691

Director 2008 – 2011

Kim Davidson, Garden Creations
16090 Sprague / Omaha, NE 68116
Wk: 402 505-2454 / Fax: 402 505-2269
Email: gardencreations@cox.net
Cell: 402 505-2454

Director 2010-2012

Andy Campbell, Campbell's Nursery
5625 Pine Lake Rd / Lincoln, NE 68516
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Email: ajc@campbellsnursery.com