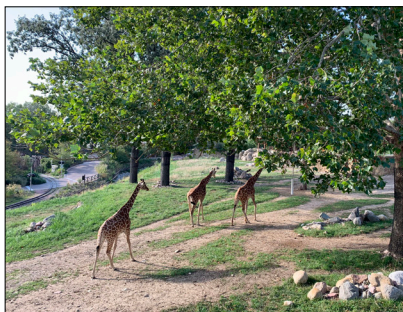


# NEBRASKA NURSERY NEWS

NEBRASKA NURSERY AND LANDSCAPE ASSOCIATION

## 2022 NNLA SUMMER FIELD DAY

On Wednesday, September 21st, NNLA held its annual Summer Field Day at Omaha's Henry Doorly Zoo and Aquarium. After a continental breakfast, Terri Gouveia, curator of horticulture at the zoo, welcomed the group and shared a bit of the history of landscaping on the zoo grounds. Terri said she hopes that visitors to the zoo "lose themselves for a minute" and feel like they are no longer in Omaha. Her enthusiasm for plants was contagious and she set the stage for a day of very interesting tours throughout the property.



Attendees were able to choose to tour several different areas of the zoo. The tours were given by the horticultural staff in charge of maintaining those specific parts of the zoo grounds. It was impressive to learn that the 120 acre property is maintained by 14 staff members, many of whom have been with the zoo for several years. Much like the rest of the horticulture industry, the zoo has had trouble hiring new staff, so they have had to embrace wildness in some areas as there are not enough hours in the week to keep every landscape bed perfectly maintained. At the time of the tour the zoo was looking to hire two people to help with the Lied Jungle and the overall grounds.

The Scott African Grassland tour started with Steve who has been with the zoo for 35 years and in the horticulture department for about a decade. He explained that the landscapes of the grassland section of the zoo were designed to mask the buildings and to make visitors feel that they are "immersed in their (the animals') habitat."

A tour of the landscape areas along the elephant habitat was given by Nelson who has cared for this area for 2 years and has been with the zoo for 6 years. He explained the challenges of maintaining areas within the elephant habitat. They have to work around the animals' schedule and are unable to be in the habitat when the animals are out.



He pointed out a visitor-favorite arundo grass, *Arundo donax*, which is a tall perennial reed species that can reach 20 feet tall. They are also able to grow *Albizia julibrissim* (common names: mimosa, Persian silk tree) which is typically hardy to zone 7. *Continued on page 4...*

*Save  
the Date!*

**NNLA Annual Meeting  
January 26, 2023**

**NNLA Winter  
Conference  
January 26 & 27, 2023**

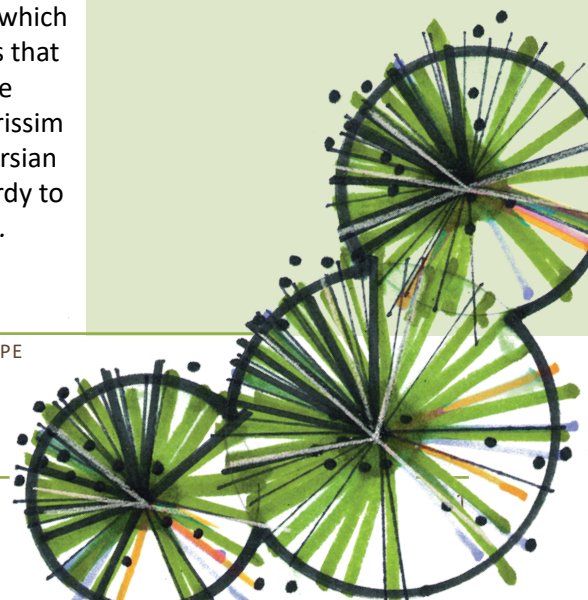
**[Book your hotel room at the  
Scarlet Hotel by clicking here  
for an online reservation!](#)**

**NCNLP Testing to be  
held January 25, 2023**

*Visit [members.nnla.org/nnla-events](https://members.nnla.org/nnla-events) for details*



THE NNLA MISSION: TO ADVANCE THE NURSERY AND LANDSCAPE INDUSTRY BY PROVIDING OPPORTUNITIES FOR NETWORKING, EDUCATION, ADVOCACY AND CERTIFICATION TO INDUSTRY PROFESSIONALS FOR THE PURPOSE OF COLLECTIVELY GROWING THEIR BUSINESSES.



# NEBRASKA NURSERY NEWS

## PRESIDENT'S MESSAGE

By Jason Kuehl, NCNLP



Hello friends,

I hope this finds you wrapping up a successful season with a bit of time to enjoy the holidays. If you are like me you are hoping for rain, unless of course you are in the snow removal business! Either way we could sure use some moisture to wrap up a good season and get ready for another good one next year.

Thanks to those who attended the summer field day at Henry Doorly Zoo. Terri and her staff were very gracious hosts, the weather cooperated, and it was sure a lot of fun. The board is already discussing when we can do it again and the committee is already working on 2023 Summer Field Day.

With that in mind, I am pleased that our NNLA Winter Conference is right around the corner. Please join us again at Innovation Campus in Lincoln on January 26th and 27th. It was fun to see everyone last year and I am looking forward to seeing everyone again. We have a wonderful assortment of speakers and topics so I hope you can make time to come network with us.

Please keep sending us your ideas and filling out the surveys. The board is absolutely paying attention and taking all comments under consideration, we appreciate any input. We could also use your help on committees so feel free to talk to any of the board members when you see them if you are interested.

Have a wonderful holiday season,

Jason

## 2022 NNLA BOARD OF DIRECTORS

### Jason Kuehl, NCNLP

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## NEBRASKA NURSERY NEWS

*Continued from page 1...*

The Asian Highlands tour was given by Aiden. She has been with the zoo for 6 years and has maintained this area since it was built. It was easy to notice that the towering oaks original to the site were stressed and dying due to the recent construction. She also walked the group through the Simmons Aviary explaining that it had been closed last year due to avian flu and that the birds are held inside during the winter.



Next, the attendees were guided through the Owen Sea Lion Shores. It is meant to replicate the habitat of the Pacific northwest which can be challenging in a Midwest climate. The trailing Autumn Amber Sumac was featured throughout the exhibit to soften the rocky cliffs and ledges. They also use many evergreens including incense cedar, *Calocedrus decurrens*.



The NNLA members in attendance were given a behind-the-scenes tour of the greenhouses by Katie who has been with the zoo for 15 years. She has a wealth of knowledge about their greenhouse program and so much enthusiasm for the work they do. Katie explained that the orchid collection is rotated into the jungle as they are blooming. They have a collection of unique plants from Madagascar as well as an assortment of tropical plants. The greenhouse is also used to grow out annuals for high-traffic areas and container plantings throughout the zoo grounds.

Over lunch there were plenty of opportunities for networking with fellow horticulture industry members. The browse team gave a presentation detailing how they acquire woody browse (branches, twigs and leaves), to feed to their animals. They grow some on site and they also accept donations from community residents and businesses. Favorite species of the animals include: mulberry, hackberry, willow, birch, pear and crabapple. They are unable to accept ash, oak or maple browse. For more information on how to donate woody tree and shrub debris from project sites or nurseries contact the browse team at [browse@omahazoo.com](mailto:browse@omahazoo.com). *Continued on page 5...*

# WANT TO LEAF AN IMPACT?

Omaha's Henry Doorly Zoo & Aquarium has **FREE** dropoff for freshly cut Trees and Bushes.

Donate approved species today and help feed our furry, feathered and scaly friends.

Contact the Browse Team  
[browse@omahazoo.com](mailto:browse@omahazoo.com) or 402-738-6947  
for more information.



Omaha's Henry Doorly Zoo and Aquarium's mission is to inspire, educate and engage people to serve as lifelong stewards for the conservation of animals and their habitats.

# NEBRASKA NURSERY NEWS

*Continued from page 4...*

After lunch, more tours were available. The Desert Dome tour was led by Ted who has been with the zoo for 28 years. He also manages the irrigation system for the entire grounds. Ted explained that the sand in the dome came from an abandoned mine and was shipped in by Union Pacific Railroad. They are only able to hand water the plant collection in the dome but, being desert plants, it isn't done often. Some of the plants in the collection are on permanent loan from other sites. One of the most rare plants in the entire zoo is found in the Desert Dome. The *Welwitschia mirabilis* only ever grows two leaves and can be over 1,500 years old. It is typically found in the Namib Desert of Africa.



As a thank you to NNLA members for visiting the zoo, zoo staff offered a special opportunity to 15 lucky members. Fifteen names were drawn to have up-close-and-personal animal encounters. The remaining attendees were welcomed to spend the rest of the day exploring the remaining zoo exhibits on their own. Popular exhibits included the Scott Aquarium and the Grewcock Butterfly and Insect Pavilion. Visiting the zoo was a big success and NNLA plans to have events there in the future.

As an additional note, the Lincoln Children's Zoo also has a browse program. They have a slightly different list of accepted tree and shrub species so for more information on how to donate reach out to Jake Beierman at [jbeierman@lincolnzoo.org](mailto:jbeierman@lincolnzoo.org).



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## MEMBERSHIP SPOTLIGHT

Thank you for your continued support of the Nebraska Nursery and Landscape Association! As a way to promote our members and learn about each other, NNLA will begin highlighting members with a spotlight feature on the NNLA Facebook page, website, and in the NNLA newsletter/emails. In order to participate, you must complete and submit the Member Spotlight form.

# NEBRASKA NURSERY NEWS

## LINCOLN CHILDREN'S ZOO BROWSE PROGRAM

The following information was shared by Jake Beirman at the Lincoln Children's Zoo regarding their browse program.

The most common and well-liked browse for the animals at the Lincoln Children's Zoo are listing on this page. There is a special notation for the species the animals enjoy for their bark and can be accepted outside of the "leafy" season. If people have species not on the list, they can contact me, and I can check against our larger database. Delivery is preferred, and there is a service area next to the giraffe barn (Gate C) on the Northwest side of the zoo for drop-off. I am happy to pick up branches myself, but it must be scheduled in advance. If companies could give me a heads up when they have a trim or removal scheduled I can swing by and fill up our trailer or have some dropped off. If we could receive branches 2-3 times a week that would be plenty.

Ideally, we would receive branches the same day they are cut. We cannot accept branches that are dead or dying, diseased or infested, or chemically treated.

We are also always looking for large logs or tree trunks, but those would have to be delivered only.

### CONTACT

**Jake Beirman**  
**402-926-1117**  
**jbeirman@lincolnzoo.org**

## STAFF CHANGES AT NDA

Julie Van Meter resigned as Program Manager near the end of November. Julie had been with NDA for over 20 years. "I've loved my time at NDA and leaving is bittersweet. I'm lucky to have worked with such an amazing team and gotten to know so many great people in the industry." Julie has accepted a position as National Policy Manager with USDA Plant Protection and Quarantine. While no longer with NDA, she is still working in the field she loves, and helping to promote and protect agriculture.

### BROWSE PROGRAM SPECIES

#### CAN USE

- Ash
- Pear\*
- Birch\*
- Mulberry\*
- Elm\*
- Willow\*
- Hackberry
- Linden
- Sycamore
- Crab Apple
- Aspen
- Honeysuckle
- Cottonwood
- Catalpa
- Box Elder

#### CANNOT HAVE

- Pine
- Evergreen
- Oak
- Maple
- Cherry
- Walnut

*\*Denotes species that can be accepted without leaves*

## JOB OPENINGS

As a member benefit, NNLA will post job openings to our website for no cost. To view current posting, go to [nnla.org/resources/job-openings-2/](http://nnla.org/resources/job-openings-2/). If you have a current posting, notify NNLA if you want it removed or updated.

To list an opening, email [jennifer@youraam.com](mailto:jennifer@youraam.com) with the information to be posted.

## NEBRASKA NURSERY NEWS

### NNLA ANNOUNCES PARTNERSHIP WITH GREENIUS TO PROVIDE MEMBERS WITH EMPLOYEE DEVELOPMENT TOOLS

NNLA and Greenius, North America's leading training platform for landscapers, have announced a partnership to help connect NNLA members to high-quality training focused on safety, employee development, retention, and engagement.

Greenius is an industry leader with a proven track record of delivering exceptional employee development tools for both the green and snow industries. They provide industry owners the ability to streamline best practices, attract new talent, and retain staff. **As a member of NNLA, you will receive 2-Months Free (\$250+ value) as well as Free Customized Implementation (\$349 value)!**

Greenius offers hundreds of courses in both English and Spanish with new courses added every year. They offers courses on a variety of topics important to the green industry, including but not limited to maintenance, construction, snow, safety, equipment, supervisor training and more.

Greenius will be available at the Winter Conference to present and answer questions. We will also hold a webinar on February 8 at 2:00 p.m. to review the program and answer questions.

*To learn more about accessing Greenius training courses, tailgate talks, job-site checklists, and employee development tools, visit <https://www.gogreenius.com/how-greenius-works/> or contact Stephanie Winterton for more information.*

Stephanie Winterton, Sales Executive - Greenius  
1 877 482-2323 ext. 113 (Office) or 1 266 917-3046 (Cell)  
[swinterton@golmn.com](mailto:swinterton@golmn.com)

#### ADVERTISE IN THE NNLA NEWSLETTER

Would you like to see your company featured in an ad in the Nebraska Nursery & Landscape Association's quarterly newsletter, Nebraska Nursery News?

You will have the opportunity to present your company logo, products/services and company identity to members from across the state. Check out the new lower advertising rates on the last page of the newsletter. This is a great, affordable opportunity to reach members and anyone who views the newsletter on the website. Please contact the NNLA office at [jennifer@youraam.com](mailto:jennifer@youraam.com) or (402) 381-7154 for further details.

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## NEBRASKA NURSERY NEWS

### WHO NEEDS A NEBRASKA NURSERY LICENSE?

The Nebraska Plant Protection and Plant Pest Act requires any person that distributes biennial, perennial or woody nursery stock (basically winter hardy plants) in the state to obtain a Nebraska Nursery Stock Distributor license with the Nebraska Department of Agriculture, for the location from which they distribute the nursery stock.

The Act defines distribute to mean selling, exchanging, bartering, moving, or transporting; offering to sell, exchange, barter, move, or transport; holding nursery stock for sale, exchange, or barter; acting as a broker; or otherwise supplying. Entities requiring a license include:

- Permanent greenhouses
- Seasonal or temporary greenhouses
- Wholesale nursery stock facilities
- Nursery stock growers
- Groups holding plant sales (even non-profit groups)
- Landscape installation companies
- Tree spade operators
- Nursery stock brokers

The license is issued for a specific physical location (not a person), and is valid until the end of the calendar year in which it is issued. Changes in ownership or physical address will cause the license to be void.

Firms that grow a portion of the nursery stock they distribute must also apply for a certification inspection of the Nebraska grown nursery stock. The inspection must occur before beginning to distribute that nursery stock.

Information on nursery license requirements is available on the Nebraska Department of Agriculture web site <http://www.nda.nebraska.gov/plant/entomology/nursery/index.html> and includes a link to apply for a license online. Or contact the Entomology Program Manager at (402) 471-2351 or [agr.phyto@nebraska.gov](mailto:agr.phyto@nebraska.gov).

### NCNLP CERTIFICATION RENEWAL

NCNLP renewal invoices were emailed on December 1st for the 2023 certification year. If you did not receive your renewal invoice, contact the NNLA office. Renewals are due December 31, 2022.

## Do you ship nursery stock out-of-state?

More than just your Nebraska nursery license may be required, so be sure to plan ahead.

**Don't risk shipping without proper certification!**

For information about requirements, contact the Nebraska Department of Agriculture Export Certification Coordinator at 402-471-5902 or [agr.phyto@nebraska.gov](mailto:agr.phyto@nebraska.gov).

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DEPARTMENT OF AGRICULTURE





## NEBRASKA NURSERY NEWS

### NEBRASKA STATEWIDE ARBORETUM HONORS NINE LOCAL ENVIRONMENTALISTS WITH AWARDS

The Nebraska Statewide Arboretum (NSA) honored nine individuals with awards at its annual awards event on November 4 in Lincoln.

The President's Citation was awarded to Karma Larsen, of Lincoln, for her 20+ years of service as the communications and events coordinator for NSA.

"As NSA's communications coordinator, Karma was the steady, informative and friendly voice of NSA," said NSA Executive Director Hanna Pinneo. "Her love of gardening and all things natural clearly shone through in all her work, communicating a true love for Nebraska and all the beautiful trees, plants and wildlife it has to offer."

The Affiliate Excellence Award was presented to Aaron Thiessen, head groundskeeper at Central Community College (CCC) in Hastings. Thiessen has served as co-chair of CCC's Tree Campus Higher Education Committee and has worked closely with faculty to conduct an extensive tree inventory using drone technology to collect pertinent data on species, size, health, and location of more than 1,000 trees on the Hastings campus. He has also partnered with faculty to integrate a service-learning component into curriculum that enables students to actively participate and invest in the beautification of their campus while also gaining hands-on experience in urban forestry.

The Jim Kluck Honor Award was presented to Mike Vrtiska, of Cook, for his work as the groundskeeper at Nemaha County Hospital in Auburn, an NSA affiliate site. Vrtiska, a certified arborist, was also recognized for his tree-planting efforts on the 160-acre property he owns near Cook.

*Continued on page 10...*



**Photo cutline:** Back row, from left to right: Bob Zaruba, of Bennington; Dan Kostka, of Nebraska City; Aaron Thiessen of Central Community College, Hastings campus; Mike Vrtiska, of Cook. Front row, from left to right: Gus Von Roenn, of Omaha; Gordon Mueller, of Bennington; Kay Kottas, of Western; and Karma Larsen, of Lincoln. Award-winners not pictured: Monte and Lincoln Williams, of Clarks, and Mary Jane Frogge, of Lincoln.

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## TOOLS & EQUIPMENT

In addition to our current job posting webpage, a 'Tools and Equipment' page will be located on the NNLA website as an exclusive benefit to members to list tools an equipment they would like to advertise. The webpage will be viewable by the public but only members will be able to list items.

To place your ad, simply send the NNLA office an email at [jennifer@youraam.com](mailto:jennifer@youraam.com). Include all pertinent information and attach a photo if appropriate. Ads will be listed for 30 days, and the posting of ads will not constitute a recommendation or endorsement by NNLA.

## NEBRASKA NURSERY NEWS

*Continued from page 9...*

Mary Jane Frogge, of Lincoln, was named this year's recipient of the Educator Award for her 30+ years of work with the Nebraska Extension. As a Nebraska Extension horticulture associate, Frogge oversees the Lancaster County Extension Master Gardener program, is a leader on the Nebraska Extension pollinator team that recently developed the Nebraska Pollinator Habitat Certification program and leads the Lancaster County 4-H horticulture club.

The Blazing Star Award was presented to Kay Kottas, of Western, president and owner of Prairie Legacy Inc., a botanical consulting service and provider of retail plants and seed, and owner of Witt's End Homestead LLC, a nursery that raises local ecotype native seed and plants.

The Volunteer Award was presented to Dan Kostka, of Nebraska City, for his many years of volunteer service at the Lewis and Clark Visitor Center in Nebraska City, where he serves as a nature guide, assists staff and visitors with tree and plant identification, plants trees and assists with controlled burns and other activities.

The Community Landscape Award was presented to Gus Von Roenn, founder and executive director of Omaha Permaculture, a non-profit that fosters community through sustainable land stewardship. Von Roenn founded Omaha Permaculture in 2013 with the mission to revitalize dilapidated vacant properties throughout Omaha, utilizing healthy ecosystems and urban agriculture to elevate the utility and value of these lots for the surrounding neighborhoods and the city overall.

Monte and Lincoln Williams, of Clarks, were the recipients of this year's Johnny Appleseed Award. Together the father-son team have planted 92,925 trees, beginning in 1975, when Monte purchased 1,400 seedlings from the Central Platte NRD to plant as a windbreak for livestock protection. Monte's son, Lincoln, has followed in his father's footsteps. In 1993 Lincoln purchased 800 acres from his father and grandfather and followed their conservation efforts by adding 116 acres toward habitat improvement. Together, Monte and Lincoln have planted an average of 1,900 seedlings every year for decades, and in doing so, have seen a marked improvement in the habitat for wildlife on their properties.

More information about the NSA Awards and the 2022 award recipients is available at [plantnebraska.org/awards](http://plantnebraska.org/awards).  
Program Manager at (402) 471-2351 or [agr.phyto@nebraska.gov](mailto:agr.phyto@nebraska.gov).



  
**2023 Winter Conference  
& Annual Meeting**  
 January 26-27, 2023  
 Nebraska Innovation Campus Conference Center  
 2021 Transformation Drive, Lincoln, NE

*Scan the QR code below with your smartphone for more information on the 2023 NNLA Winter Conference and to register!*





# 2023 Winter Conference & Annual Meeting

**January 26-27, 2023**

**Nebraska Innovation Campus Conference Center  
2021 Transformation Drive, Lincoln, NE**

Join us in Lincoln for the 2023 NNLA Winter Conference and Annual Meeting!

The Nebraska Nursery and Landscape Association conference committee is excited to bring in a great lineup of speakers with a wide variety of topics. Join us for an evening reception at the brand new Scarlet Hotel, located right on Innovation Campus. The conference offers an exhibit hall featuring all the latest products and services. Vendor and sponsorship opportunities are available!

If you have questions about the conference, please contact the NNLA Office at (402) 761-2216 or email [jennifer@youraam.com](mailto:jennifer@youraam.com). View more information at [www.nnla.org](http://www.nnla.org).



# Winter Conference Agenda

## THURSDAY, JANUARY 26, 2023

- 8:15 a.m. Registration Desk Open & Exhibitor Set-Up  
9:00 a.m. President Welcome  
9:10 – 10:00 a.m. Know Your Numbers: Learn What You Need to Charge - *Weston Zimmerman*  
10:00 – 10:30 a.m. Break & Exhibit Hall  
10:30 – 11:20 a.m. Water vs. Warranties – *Auggie Rodriguez*  
11:20 a.m. – Noon 5 Steps to Build and Sustain High-Performing Teams – *Laura Faubert*  
12:00 – 1:45 p.m. Lunch & Exhibit Hall  
12:30 - 1:30 p.m. Annual Meeting  
1:45 – 2:35 p.m. More Than Just a Pretty Place: The Conservation Vision of Lauritzen Gardens - *Jim Locklear*  
2:35 – 3:25 p.m. Trees and Herbicides – *Laurie Stepanek*  
3:25 – 4:00 p.m. Break & Exhibit Hall  
4:00 – 4:50 p.m. Recent & New First Editions Plant Releases - *Robert Clark*  
5:30 p.m. Reception at Scarlet Hotel Barred Owl

## FRIDAY, JANUARY 27, 2023

*\*Vendors must tear down by noon on this day.*

- 8:15 a.m. Registration  
8:15 - 9:00 a.m. Networking & Exhibit Hall  
9:00 – 9:10 a.m. President Welcome  
9:10 – 10:00 a.m. Spray Water Quality, Is It Limiting You? – *Corby White*  
10:00 – 10:30 a.m. Break & Exhibit Hall  
10:30 – 11:10 a.m. Purposeful Landscapes: Making the Most of Water in Your Landscape – *Erin Kubicek and Andy Szatko*  
11:10 a.m. – Noon Edible Landscaping: Grow It, Eat It! – *Bob Henrickson*  
Noon Adjourn





# 2023 Sessions & Speakers

**JANUARY 26 FROM 9:10 – 10:00 A.M.**

## **Know Your Numbers - Learn What You Need to Charge**

Ever wondered if your price is too high or low? Or lost money on a job? Or negotiated with a client over the price? We've all been there. If you're in business, you've wrestled with these challenges. We're going to talk about how you can get crystal clear on what your pricing needs to be, how to estimate jobs priced for profit, and track them to ensure you're estimating correctly. And we're going to show you how you can leave this session and do it too. Stop losing money or stressing over quotes! Get ready to take action.

Come and be ready to learn:

- How to budget and recover overhead
- How to find YOUR man hour rate and markups needed to be profitable
- How to use job costing to measure your profitability

*Weston Zimmerman spent 15 years in a successful design/build business, where he co-founded SynkedUP, an app that helps contractors automate "Knowing your Numbers" to estimate jobs priced for profit, and streamline their operations with time tracking, job costing, scheduling, and more.*

**JANUARY 26 FROM 10:30 – 11:20 A.M.**

## **Water vs. Warranties**

Water is the uncontrollable variable in almost all hardscape installations and the root of many warranty callbacks. This session will dive into different industry methods to mitigate water damage and common issues it causes. It will take you through the open grade base, joint fill and installation options available to you. From design to installation, all avenues will be discussed to meet every contractor's final goal: A long performing installation.

*Auggie Rodriguez is the Director of training and Development at Unilock Midwest. He has spent the last 17 years of his career with Unilock creating and cultivating partnerships in the Hardscape/Landscape industry with a focus on contractor development. As part of that focus, Auggie has provided product training, technical field support, and design insights to the best contractors, architects, and engineers in the industry during his tenure. He has presented on a wide variety of topics ranging from sustainable building to 3D project design throughout the Midwest and is an active member of the Illinois Landscape Contractors Association. Auggie has extensively traveled the world to see firsthand examples of different and unique construction techniques, which he hopes to incorporate into everyday best practices.*





# 2023 Sessions & Speakers

JANUARY 26 FROM 11:20 A.M. – 12:00 P.M.

## 5 Steps to Build and Sustain High-Performing Teams

It's no secret that business leaders are often faced with challenges that must be overcome, process gaps that must be filled, and difficult situations that must be handled with effective and efficient solutions. The Nursery and Landscaping Industry differs from many other industries due to its own unique set of roadblocks and variables that create barriers to success; always impacting the bottom line. The number one industry-related challenge quoted by Nursery and Landscape business owners is the shortage of quality labor and workforce attrition. Let's solve this problem. GREENIUS, in partnership with the NNLA, offers this detailed session on how creating a strategic hiring, onboarding, training, and development program can facilitate a reduction of performance-related waste and an increase in long-term employee retention. You'll learn about the 5 steps you can use right away to take your teams, and your business, to the next level.

*Laura Faubert, the Director of National and Enterprise Sales, has over six years of experience working with GREENIUS and has spent thousands of hours helping hundreds of businesses establish dedicated employee training and performance management systems. After successfully completing a bachelor's degree in Human Resources & People Management, she continued on to collect a second Bachelor's degree in Business Administration & Organizational Management, as well as a postgraduate certificate in Workforce Disability Governance and Return-to-Work Coordination.*

JANUARY 26 FROM 1:45 – 2:35 P.M.

## More Than Just a Pretty Place: The Conservation Vision of Lauritzen Gardens

Lauritzen Gardens is situated in Omaha's riverfront hills just minutes from downtown and welcomes more than 250,000 visitors each year. Renowned for beautiful gardens and plant displays, people are often surprised to learn about our conservation efforts. Director of Conservation Jim Locklear will give an update on current projects and developments at Lauritzen Gardens plus an overview of conservation and ecological stewardship efforts.

*Jim Locklear has been Director of Conservation at Lauritzen Gardens since 2010. He previously served as director of the Dyck Arboretum of the Plains in Kansas and the Nebraska Statewide Arboretum.*





# 2023 Sessions & Speakers

JANUARY 26 FROM 2:35 – 3:25 P.M.

## Trees and Herbicides

Herbicide damage to trees, shrubs and other off-target plants continues to be a frequent and serious problem in our landscapes. Many factors make the avoidance of damage a challenge, including numerous chemistries, limited weather windows, differing herbicide sensitivities among trees, and applicator error. This presentation will introduce some of the complex issues of herbicide use around landscape trees.

*Laurie Stepanek currently leads the agency's Forest Health Program. Her work for the past 30 years has focused on providing technical information and training to horticulture and natural resource professionals regarding identification and management of pests and problems of trees. The Nebraska Forest Service is a state agency within the University of Nebraska-Lincoln system dedicated to enriching the lives of all Nebraskans by protecting, restoring, and utilizing Nebraska's tree and forest resources.*

JANUARY 26 FROM 4:00 – 4:50 P.M.

## Recent & New First Editions Plant Releases

Robert Clark has been a Bailey Nurseries sales staff member for 20 years. After college, Robert's career began with Mount Arbor Nurseries in Shenandoah, IA in production. Robert's current sales territory at Baileys is NE, KS, SW IA, and KC MO area.

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JANUARY 27 FROM 9:10 – 10:00 A.M.

## Spray Water Quality – Is It Limiting You?

This presentation will include all possible factors that could impact a spray application.

*Corby White has worked in the Green Industry for over 22 years selling in all "Specialty" markets including Turf and Ornamental, Nursery Greenhouse, Pest Control, and Vegetation Management. He joined Helena Agri-Enterprises, LLC in September of 2008, as the Branch Manager of the South Texas location that services the central and southern portion of Texas. In September of 2019, Corby was promoted to Product Manager for Helena Agri-Enterprises. Corby earned his Bachelor of Science degree from Angelo State, with a Kinesiology degree in 1998. He spent 1 year as a English Teacher, and worked in every capacity of the Golf industry from 1991-1999. Corby and his wife Lydia, have 3 children and live in San Antonio, Tx. They are his passion. He spends his spare time playing golf, fishing, and hunting.*





# 2023 Sessions & Speakers

JANUARY 27 FROM 10:30 – 11:10 A.M.

## Purposeful Landscapes: Making the Most of Water in Your Landscape

Stormwater runoff is something that needs to be taking into account for at every property. Landscapes are commonly designed to get rid of it quickly through a variety of pipes, drains, ditches, dry creek beds, etc... and then irrigated because they dry out so quickly. Landscape design that slows, sinks, and spreads stormwater close to where it lands can lead to a healthier landscape and save money overall. This presentation will give an overview of why stormwater management is needed, green infrastructure examples, lessons learned, and discuss the need for high quality landscape contractors in this area.

*Erin Kubicek has a Bachelor's degree in Biology and a Master's degree in Natural Resource Sciences with a specialization in Human Dimensions. She is currently the Environmental Health Educator for Lincoln Transportation and Utilities' Watershed Management Division and has over 7 years of experience with rainscaping and green infrastructure. She is passionate about educating the public about pollution and water quality, and currently oversees a cost share program that helps homeowners install rain gardens on their property.*

*Andy Szatko is a graduate of the University of Nebraska in Lincoln with a Bachelor's Degree in Horticulture-Landscape Design and a Master's in Community and Regional Planning, with a specialization in Water Resource Planning and Management. Andy has over 15 years in the landscaping industry as a landscape designer, installer, owner and manager. Today he has with the City of Omaha for over 10 years and is currently helping to design and maintain green infrastructure, private plan reviews, and supporting managing the storm sewer system. He is passionate about understanding, implementing, & educating the public about stormwater management & green infrastructure.*

JANUARY 27 FROM 11:10 A.M. – 12:00 P.M.

## Edible Landscaping – Grow It, Eat It!

Edible landscaping has become a trend for many gardening enthusiasts. Edible landscaping—a combination of edible plants along with traditional ornamentals—can be just as beautiful as traditional landscaping, replacing everything from ground cover to trees with food-producing plants. When designing your edible landscape, think about style and theme to help guide you through the process. A more formal design might include a vegetable garden, with more straight edges and geometric shapes, whereas the more natural approach has meandering edges and irregular shapes with vegetable crops integrated in among ornamental plants. The blending of edible and ornamental plants is certainly not a new idea, and yet it isn't often done.

*Bob Henrickson attended the University of Nebraska-Lincoln and graduated with a B.S. in Wildlife Biology in the School of Natural Resources. Currently, Bob is the Horticulture Program Coordinator with the Nebraska Statewide Arboretum, Inc., a private, non-profit organization and program of the Nebraska Forest Service. His responsibilities include assisting affiliated arboretum sites with plant collection development and to acquire, propagate and produce native and exotic plants for plant sales to their members and the public. Bob hosts a live, call-in gardening talk show called How's it Growin' on KZUM, 89.3FM in Lincoln. He is passionate about native plants, herbs, dried flowers, vegetable gardening and wild edible plants.*

