

NEBRASKA NURSERY NEWS

NEBRASKA NURSERY AND LANDSCAPE ASSOCIATION

NNLA MEMBER SPOTLIGHT: WELL ROOTED GARDENS



For this issue's member spotlight, we visit with Joel Kayser of Well Rooted Gardens.

Tell us about your business' background and history. How did the company start and where it is today? Describe your path to get here.

After 4 years of working at a local garden center, I graduated from horticulture school and started Well Rooted Gardens in 2007. Year after year my goal was to grow the company by serving the client and our team first, knowing the reward would follow a high level of customer service. Plant care knowledge has been my passion from the start, which is why I continually put my team through college classes and certifications. I now have 7 crews I lead, engaging in full tree, lawn and landscape maintenance and landscape construction.

What are you known for or what is your niche?

Our motto is Specialized Horticultural Services. We do not want to compete to be the cheapest company, we want to compete to provide the best service, backed by the latest horticultural research. We focus our services heavily in the Ponca Hills area of Omaha and maintain tree canopies and large landscapes areas for larger mature acreages.

What are some highlights of serving your community?

One of our favorite ways to give back has been through serving a community garden project. For several years I have hosted a free Saturday workshop at the Dundee Community Garden teaching edible landscaping and fruit tree pruning methods. We have also hosted edible landscape workshops in Ponca Hills and in Papillion Garden club.

What awards or recognition has the business received?

I am a Certified Arborist, a Certified Nurseryman & Landscape Professional, and our company was a winner in the Best of Omaha in Retaining Wall Construction in 2023.

What are you passionate about professionally?

Mentoring new and upcoming landscape companies teaching them business strategies and how to properly grow in this industry. After 20 years in the industry, I have made plenty of mistakes, and I love to coach new entrepreneurs on what to do or not to do when starting and growing their companies.

What is your favorite way to spend a weekend?

Working in our landscapes with my wife and 5 children. Every Saturday is garden day in our family, and by summer time we install well over 100 yards of mulch in our landscape. We experiment with training and growing over 40 fruit trees and over 100 edibles, which bring a reward of their own by summer time!

Anything else you would like to tell people about yourself or the company?

The most rewarding thing about the landscape industry is that you can leave a legacy to the next generation through the landscapes and trees we plant, which if done properly, can outlive you.

Joel Kayser, Well Rooted Gardens

wellrootedgardens.com - joel@wellrootedgardens.com - 402-216-8412

To promote our members and learn about each other, NNLA will begin highlighting members with a spotlight feature in the NNLA newsletter, Facebook page, and website. To participate, go to the NNLA webpage (nnla.org) and under member benefits you will find a button to click to complete a form.

*Save
the Date!*

NCNLP Testing

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January 25-26, 2024

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Visit members.nnla.org/nnla-events for details



THE NNLA MISSION: TO ADVANCE THE NURSERY AND LANDSCAPE INDUSTRY BY PROVIDING OPPORTUNITIES FOR NETWORKING, EDUCATION, ADVOCACY AND CERTIFICATION TO INDUSTRY PROFESSIONALS FOR THE PURPOSE OF COLLECTIVELY GROWING THEIR BUSINESSES.

NEBRASKA NURSERY NEWS

PRESIDENT'S MESSAGE

By Brett Schroer, NNLA President



Hello friends,

As we usher in the blistering heat of July and August the bedlam of spring has finally subsided, and the steady flow of summer has arrived. The frenetic pace of May and June are both energizing and exhausting at the same time. I am looking forward to taking a moment to breathe and gather my thoughts.

We have finally received rainfall in the eastern third of the state which should, at least momentarily, ease the worry on everyone's mind even if it doesn't completely end our drought.

Spring was once again productive and fruitful for our industry and business appears to be strong and steady. Labor shortages continue to be an industry wide problem with no solution or end in sight. Postsecondary horticulture programs are in decline across the country and overall enrollment is down. The NNLA board of directors is excited to participate in the UNL Department of Agronomy and Horticulture 5-year external review which "is intended to evaluate the department's accomplishments in serving our state but most importantly to inform the direction of the department in teaching, research, and extension to best serve Nebraskans and our field".

We must continue to promote the benefits of our field to entice new workers and to inspire a new generation of designers, growers, installers, and craftsmen. We will continue to explore ways to partner with our postsecondary institutions around the state to present a united effort to promote the benefits of horticulture to society and the rewarding satisfaction of a lifelong career within the industry. The board also recently appointed two new advisory members Natalia Bjorklund from the Nebraska Department of Agriculture and Sarah Buckley with the Nebraska Department of Forestry and the Nebraska Statewide Arboretum. I am looking forward to working with both highly qualified individuals and strengthening the relationship with NNLA their respective organizations.

I am looking forward to seeing everyone at our summer field day event in Omaha at the Gene Leahy Mall and Lauritzen Gardens, this will be an excellent opportunity for both education and networking. Both venues are top notch, I am excited for a fun and unique event.

Please consider reaching out to the board with any ideas or questions you may have. Of course, if anyone is interested in volunteering their time and has a desire to get involved with NNLA there are open committee spots available. I hope you have a prosperous summer, and I will see you in September.

Brett Schroer
NNLA President

NNLA 100TH ANNIVERSARY IN 2025

The NNLA Board of Directors has begun planning how to commemorate this significant anniversary. If you have suggestions, reach out to a Board member to discuss. NNLA was incorporated on April 7, 1925.

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NEBRASKA NURSERY NEWS

EMERALD ASH BORER CONFIRMED IN LINCOLN AND NEMAHA COUNTIES

The Nebraska Department of Agriculture (NDA), in partnership with the U.S. Department of Agriculture (USDA), recently confirmed the presence of emerald ash borer (EAB) in Lincoln (North Platte) and Nemaha (Shubert area) counties. This is the first confirmation of EAB in both counties. EAB, an invasive beetle that attacks and kills ash trees, was first discovered in Nebraska in 2016. Since that time, EAB has been confirmed in Cass, Buffalo, Dodge, Platte, Douglas, Hall, Lancaster, Sarpy, Seward, and Washington counties. In December 2021, the USDA officially deregulated EAB and lifted federal quarantine regulations. Nebraska no longer has quarantine restrictions for EAB, but NDA inspectors continue to check nursery stock for diseases and insects, including EAB.

“The emerald ash borer is a destructive pest that, unfortunately, continues to make its way across Nebraska,” said NDA Director Sherry Vinton. “Nebraskans continue to try to slow the spread of EAB, which helps. But it is difficult to completely stop EAB from moving into other parts of the state. Monitoring for the pest gives people more time to prepare for its arrival in their community and develop plans for managing EAB and disposing of infested ash trees.”

EAB is a small, metallic-green beetle that is about ½ inch long. The larvae of this wood-boring insect tunnel under the bark of ash trees, disrupting the flow of water and nutrients, ultimately causing the tree to die. EAB-infested ash trees will exhibit thinning or dying branches in the top of the tree, S-shaped larval galleries under bark, D-shaped exit holes and suckers (along the trunk and main branches).

NDA State Entomologist Natalia Bjorklund offers the following suggestions to help prevent the human-assisted spread of the insect:

- Use locally-sourced firewood, burning it in the same county where you purchased it, as EAB can easily be moved in firewood.
- Consider treating healthy, high-value ash trees located within a 15-mile radius of a known infestation. Treatment will need to be continually reapplied and will only prolong the tree’s life, not save it. Trees that are experiencing declining health should be considered for removal.

If you are in a non-infested county and think you have located an EAB infestation, please report it to the Nebraska Department of Agriculture at 402-471-2351, the Nebraska Forest Service at 402-472-2944, or your local USDA office at 402-434-2345. Additional information on EAB can be found on NDA’s website at: <https://nda.nebraska.gov/plant/entomology/eab/index.html>. Nebraska-specific recommendations for homeowners and municipalities can be found on the Nebraska Forest Services’ website at <https://nfs.unl.edu/nebraska-eab>. Because EAB has been officially deregulated by USDA, NDA will share new cases on our website in the future, and not via press release.

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HIRING TOOLKIT

It’s your busiest season, and you need a great team to complete your jobs. But knowing how to recruit the right talent is time-consuming and challenging. To help, our partner Greenius put together a new hiring toolkit full of best practices, tips, and templates you can start using today. To view the toolkit, visit the NNLA homepage NNLA.org and click on the Greenius Toolkit button.

We hope you power through the summer and find the best talent to help you get there!

NEBRASKA NURSERY NEWS

HOW I DO IT: COMPOSTING GREEN WASTE

Jill Odom, National Association of Landscape Professionals (NALP)
 Reprinted from The Edge, Photos courtesy of Sun Valley Landscaping
 May 26, 2023

How often does your company have to haul away piles of green waste from a job to a dumpsite? One alternative is to start composting your green waste.

Sun Valley Landscaping, based in Omaha, Nebraska, has been turning their green waste into compost for over 10 years. They sell their compost from their supply yard and use it on their own projects.

“Composting absolutely offers savings!” says Eric Walker, Sun Valley’s supply yard manager. “It saves tons of time and money for our landscape division since our crews do not have to take extra trips to a dumping facility so it saves quite a bit on the bottom line. Once we have the final product, we are able to monetize it by selling it. What we’ll do is source a loamy soil from various enterprises and have that brought in to our facility. We’ll then mechanically screen the compost and mix it with the soil in-house for our topsoil with compost blend. So we’re able to stretch out our costs and multiply our revenue on the top line.”


COMPOSTING PROCESS

Composting helps break down organic matter by creating an ideal environment for microbes to do their work. It is a valuable soil amendment that can improve soil characteristics.

The length of time for the composting process depends on the carbon-to-nitrogen ratio, surface area of particles, aeration, moisture and temperature. A ratio of about 30:1 is ideal for the activity of the microbes in the compost. Because the organisms breaking down the organic materials require large amounts of nitrogen it’s important to add other materials that supply nitrogen for rapid and thorough decomposition. Walker says they mostly put herbaceous waste like grass clippings and leaves in their pile.

“We avoid pine needles due to the acidity and other woody materials such as branches and wood chips due to the low mineral content and time for it to break down,” Walker says. As microorganisms decompose the organic materials, the temperature in the pile rises dramatically. The center of a properly made heap should reach a temperature of 110 to 140 degrees F in four to five days. *Continued on next page...*






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Continued from previous page...

According to the Missouri Botanical Garden, piles smaller than three feet cubed (27 cu. ft.) will have trouble holding heat, while piles larger than five feet cubed (125 cu. ft.) don't allow enough air to reach the microbes at the center. These proportions are important only if your goal is a fast, hot compost. Moisture also helps speed up the decomposition process. If you can squeeze the compost and a few drops of water can come out, the pile has enough moisture.

"It can certainly be challenging keeping the heap performing properly," Walker says. "Moisture can be the biggest hindrance during the dry season. During dry spells, we'll supplement by filling a tank with water and dispersing it onto the piles."

The heating in the pile kills some of the weed seeds and diseases. However, this happens only in the center with the most intense temperatures. In cooler sections toward the outside of the pile, some weed seeds or diseases can survive. Proper turning is important to heat all parts of the pile.

"We've learned the hard way to consistently turn the piles to make sure air is reaching the whole pile," Walker says. "It is definitely a headache when you go into a pile that has sat too long and it's turned into a tacky, sticky mess." Walker says they use skid loaders and front-end loader to turn the piles.

"Best practices are to keep a watchful eye on what is being put into it, turn the pile regularly for air distribution, and maintain moisture and temperatures within the ideal range," Walker says.

Fast composting may produce good compost in three to eight weeks. Traditional composting methods will produce a product in three to nine months, depending on the types of organic materials used, temperatures, and how often the compost is turned. Compost is ready to use when it is dark and crumbly, and you are not able to recognize the original composted items.

"The advice I would give to landscape professionals is to do it wholeheartedly with a plan or business model in mind, meaning having a dedicated zone or area for the waste and ample space for moving the piles as it matures, dedicated staff that are vigilant in properly maintaining the piles, and ultimately have a plan for it when it is ready by either using it for jobs or selling or donating to the community if there is a surplus," Walker says.

JOB OPENINGS

As a member benefit, NNLA will post job openings to our website for no cost. To view current posting, go to nnla.org/resources/job-openings-2/. If you have a current posting, notify NNLA if you want it removed or updated.

To list an opening, email jennifer@youraam.com with the information to be posted.

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NEBRASKA NURSERY NEWS

NOMINATIONS OPEN FOR 2023 NEBRASKA STATEWIDE ARBORETUM AWARDS

The nomination process for the 2023 Nebraska Statewide Arboretum (NSA) Awards is open now through September 29, 2023. Individuals and/or organizations may be nominated in the following four award categories:

Blazing Star Award: Recognizes an individual or organization that has made a significant contribution toward advancing the horticultural use of native plants or the restoration of native plant communities in Nebraska.

Johnny Appleseed Award: Recognizes an individual who embodies the generous spirit of Johnny Appleseed through a sustained personal involvement in tree-planting in Nebraska.

Educator Award: Recognizes educators who have made an outstanding contribution toward advancing the knowledge and appreciation of plants among their students.

Community Landscape Award: Recognizes individuals, groups, businesses or organizations (including units of government) for the implementation of a landscape project or activity that has significantly improved the green infrastructure of a community. Such projects should reach beyond beautification to include elements of sustainability such as water conservation, stormwater management, land stewardship, tree-canopy restoration, habitat, biodiversity, soil improvements, education and outreach, native plants, etc.

“The annual Nebraska Statewide Arboretum Awards offer an opportunity to shine the spotlight on those who are making a difference in the environment and in the communities we call home,” said Hanna Pinneo, executive director of the Nebraska Statewide Arboretum. “It’s a privilege to honor those who are doing such good, important work to help foster vibrant communities and a resilient environment.”

To nominate an individual or organization for an NSA Award, please visit plantnebraska.org/awards and complete and submit the electronic nomination form. Contact Hanna Pinneo at hpinneo2@unl.edu with questions.

The 2023 Nebraska Statewide Arboretum Awards ceremony will be held on November 3, 2023.



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TOOLS & EQUIPMENT

In addition to our current job posting webpage, a ‘Tools and Equipment’ page will be located on the NNLA website as an exclusive benefit to members to list tools an equipment they would like to advertise. The webpage will be viewable by the public but only members will be able to list items.

To place your ad, simply send the NNLA office an email at jennifer@youraam.com. Include all pertinent information and attach a photo if appropriate. Ads will be listed for 30 days, and the posting of ads will not constitute a recommendation or endorsement by NNLA.

NEBRASKA NURSERY NEWS

NCNLP CONTINUING EDUCATION HOURS FOR 2024 RENEWAL

All Nebraska Certified Nursery and Landscape Professionals (NCNLPs) are required to attend 5.0 hours of continuing education in the calendar year 2023 to maintaining certification. Courses, outside of those hosted by NNLA, will need to be reviewed by the NCNLP Committee or NNLA Board of Directors. NCNLPs are responsible for tracking their continuing education hours and submitting documentation of those hours to the NNLA office with their renewal or throughout the year.

NNLA POLICY ON CERTIFICATION, MAINTAINING CERTIFICATION

Certification lasts for one year. Continuing education (CE) must be completed each year. The current requirement is the certified individual must attend five (5) hours of continuing education in the horticulture field at a state, regional or national event(s) each year. The Certification Committee reviews the list of events and evaluates potential events for inclusion on a case to case basis.

To request a review of a course, NCNLPs should send an email to the NNLA office (jennifer@youraam.com) with any supporting documentation (agenda, session descriptions, etc.) to be reviewed. Events outside of NNLA, are also posted on the nnla.org/event page.

NNLA SCHOLARSHIP APPLICATIONS

The Nebraska Nursery and Landscape Association is pleased to announce they will be providing at least one scholarship again this year to full-time horticulture students in Nebraska colleges. The NNLA believes in investing in students pursuing degrees in horticulture.

We encourage you to promote this scholarship to area students and urge them to complete the application packet available on the NNLA website. Applications are due by December 10. Visit nnla.org/scholarship.



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NEBRASKA NURSERY NEWS

ARTIFICIAL LIGHTING AND ITS EFFECTS ON WILDLIFE

by Anne Duzan

Summer evenings used to be when young children would capture fireflies in their hands or jars. Frogs and toads would call out; spring peepers, chorus frogs, and bullfrogs announced themselves through the warm season. Insects would flit by, and moths would flutter around flowers. Bats would fly in crazy paths, catching bugs. Swallows, owls, and other birds active at night would dive and swoop for food.

Animals would come out of their daytime hiding spots to browse for food or social activities.

In some places, it's still this way. But increasingly, the areas where dusk becomes dark have become places where artificial light sources replace sunlight. Constant light has dramatically affected the world around us. Firefly populations have crashed in cities and suburbs, frogs and toads are silenced, moths are caught by the lightbulbs, and bats and birds have lost their food sources and the dark in which to find them.

LIGHTING AFFECTS NATURE

Many animals, such as opossums, skunks, and raccoons, are active mostly at night but sometimes during the day. Some birds fly at night, with several species responsible for pollinating crops. Moths and other insects are active at night, as well as certain frogs and toads. These animals and insects use the cover of darkness to find their food, safely eat, mate, help avoid predation, and live more safely.

The presence of artificial light reduces the habitat available for these animals. Attracted to the artificial lighting, some bird species become trapped in cities along their migration path. They then find warm places within the urban area and stay instead of moving on to their ecological niche at the end of their migration. The result is that they don't reproduce.

In another example, in many southern U.S. beaches, you're asked to keep your curtains closed, and outdoor lights turned off at certain times of night to allow newly hatched sea turtles to find the ocean. And it's not just steady artificial lighting that affects wildlife. Vehicle lights passing over a dark area disrupt the blinking patterns of fireflies for half an hour or longer. The disruption means fewer fireflies in future generations due to shortened courting and mating times. Fireflies are also affected by steady lighting outdoors, as their blinking patterns are much harder to see in bright places.

BALANCING LIGHT AND DARK

We have become reliant on light being available at all times of the day. Many people believe that light at night will deter crime. However, light glaring from the wrong direction may mean we can't see someone making their way through a fence gate or hiding in the shadow at the side of a house, just like we can't see the drivers behind headlights on the road at night.

Continued on next page...



ADVERTISE IN THE NNLA NEWSLETTER

Would you like to see your company featured in an ad in the Nebraska Nursery & Landscape Association's quarterly newsletter, Nebraska Nursery News?

You will have the opportunity to present your company logo, products/services and company identity to members from across the state. Check out the new lower advertising rates on the last page of the newsletter. This is a great, affordable opportunity to reach members and anyone who views the newsletter on the website. Please contact the NNLA office at jennifer@youraam.com or (402) 381-7154 for further details.

NEBRASKA NURSERY NEWS

*Continued on previous page...*The front of a residence may be brightly lit from the ground to showcase the building and the surrounding plantings, while shadows hide the rest of the property. Is this bad or good? When designing a site, sometimes we intentionally incorporate shade and shadows, so the concept of good versus bad darkness may not apply. Instead, we can enhance a space with artificial lighting that showcases its beauty, illuminates pathways in the dark and promotes safety. This can be done without disrupting the feeding and reproduction patterns of insects, birds, and other animals. As for intruders, perhaps we should outfit them with headlamps or flashlights! Or, we can just install video cameras.

NURTURING NATURE

Do pathways need to be lit to mimic daytime light levels? Do houses have to be illuminated from dusk to dawn? Can we use a lower light intensity to assist safe passage through a space? We can often design with a ‘less is more’ attitude towards artificial lighting.

Using light fixtures that shine light downwards and outwards—instead of up—and using lower wattage options can be used creatively when designing the space. Uplighting trees and buildings gives a beautiful ambiance and sense of space during a summer evening event. But turning off the lights afterward will help the birds, insects, and other animals living in the canopy.

Many studies have looked at the effect of artificial lighting on the populations of birds, sea turtles, small mammals, and insects. The consensus is that certain light wavelengths are better than others for wildlife at night. Generally speaking, “warmer” wavelengths that we perceive to be yellow, orange, or red are better for wildlife than “cooler” wavelengths such as blue.

You may be familiar with your computer monitors or device screens changing from a cool daylight color to a warmer hue in the evening. This is important to wildlife as they respond to light wavelength through evolutionary processes, such as birds’ reaction to finding a brightly lit city along their migration paths, as mentioned above. We can use this idea in lighting the landscape to benefit people and animals.

By specifying lighting with warmer wavelengths—using light strategically along pathways and patios and turning off the light when people won’t be around—we can also save energy. Using lights at lower wattages helps with savings. Solar lighting is an excellent option to save energy and still have enough artificial light. Various solar lights are available, including floodlights that can be controlled remotely, motion sensor lights, deck post cap lights, lanterns that can be hung from trees or hooks, café lighting, decorative string lights, and pathway lighting. Depending on the model, some solar lights have enough battery power to last a few hours, while others have enough storage capacity to provide light all night.

We can use light and darkness to add time-based visual interest to our designs and delight our clients. But artificial lighting has repercussions beyond human concerns, such as disrupting wildlife activities and over-using energy. Sustainable ways to use light in our designs, from choosing how to illuminate an area, selecting lights with warmer wavelengths, turning off the lights when they are unnecessary, and using lower wattage options or solar lighting, will help not only our clients’ wallets but also the wildlife in the landscape.

Anne Duzan is the owner and designer of Daisyenne Designs, LLC, focusing on ecological and sustainable design. Daisyenne Designs, LLC is based in southeastern Pennsylvania.

SAVE THE DATE: 2024 NNLA WINTER CONFERENCE

The 2024 NNLA Winter Conference will be hosted on January 25 & 26, 2024 at the Nebraska Innovation Campus Conference Center in Lincoln, NE. The NNLA will host the Annual Meeting on January 25, 2024 at winter conference. Please mark your calendars and be on the lookout for upcoming registration information. See you there!



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2023 NNLA FIELD DAY

Explore & Discover



Join our hosts The Riverfront and Lauritzen Gardens for walking tours during the Nebraska Nursery and Landscape (NNLA) Field Day on Thursday, September 21. The event will include presentations and tours of each property.

September 21, 2023
The Riverfront
Lauritzen Gardens
Omaha, NE

The Riverfront

The Riverfront combines three parks in the heart of downtown Omaha into one identity. The 72 acres of the three parks now connect. Gene Leahy Mall opened to the public on July 1, 2022, and the Heartland of America Park and Lewis & Clark Landing are scheduled to open on August 18, 2023.



Lauritzen Gardens

Lauritzen Gardens is home to 100 acres of unique plant displays, maintained by our team of dedicated horticultural staff and volunteers. Discover a hidden sanctuary in the hear of the city.



AGENDA

8:30 a.m. – 9:00 a.m.

Registration – Meet at the Performance Pavilion at Gene Leahy Mall

9:00 a.m. – 10:30 a.m.

Welcome by The Riverfront Horticulture Manager and Vice President of Parks who will speak on the parks design, implementation, and maintenance.

10:30 a.m.

Take a self-guided tour of The Riverfront and wander the three parks at your own pace. An informational guide on specific areas in the park will be provided.

Lunch on your own. Food trucks are available at The Riverfront or eat at one of the many restaurants in downtown Omaha.

1:30 p.m.

Registration and gathering in the Great Hall at Lauritzen Gardens (100 Bancroft St)

2:00 – 2:30 p.m.

Welcome and Presentation by Jim Locklear, Director of Conservation

2:30 – 5:00 p.m.

Walking Tour of the Gardens. Each guest will choose one tour:

- **A** – Dr. C.C. and Mabel L. Criss Memorial Foundation Parking Garden, Arrival Garden, Prairie areas, Marjorie K. Daughtry Conservatory and Festival Garden
- **B** – Hitchcock-Kountze Victorian Garden, English Perennial Border, Garden in the Glen and Arboretum and Oberman Bird Sanctuary
- **C** – Robert H. Storz Family Rose Garden, Color Burst, Claire M. Hubbard Plant Production Center and Japanese Park

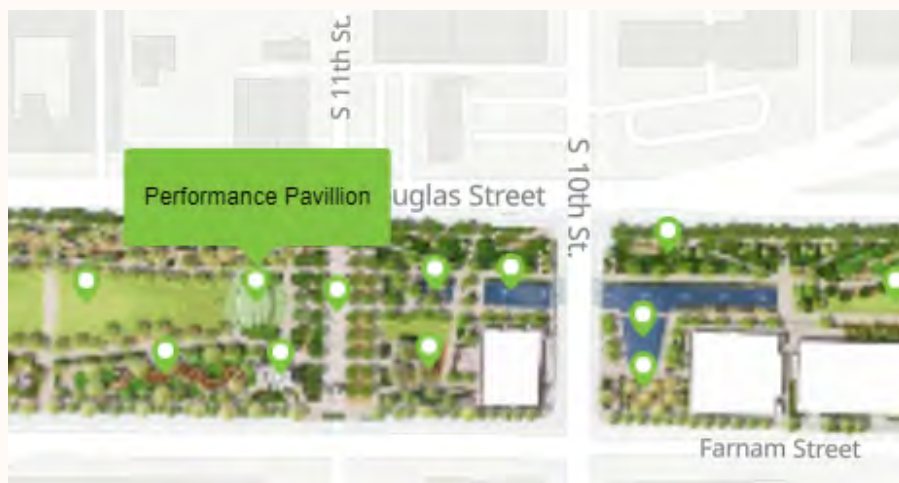
5:00 – 6:00 p.m.

Meet back at the Visitor's Center for a reception with refreshments and networking opportunities.

Parking at The Riverfront – On-street parking or garage parking is available around Gene Leahy Mall. Park Omaha does enforce parking fees during our event hours. Download the Park Omaha app to easily pay for on- and off-street parking. For more information, visit parkomaha.com.

Parking at Lauritzen Gardens – Lauritzen Gardens features free parking in its unique parking garden.

Morning registration will be held at the Performance Pavilion at Gene Leahy Mall



LAURITZEN GARDEN TOURS

You will be asked to choose one tour during registration. The tours include:

- Tour A will begin in the Dr. C.C. and Mabel L. Criss Memorial Foundation Parking Garden and Arrival Garden. We are proud to maintain a parking facility unlike any other in the region. Here, visitors are greeted with a naturalistic landscape that includes native trees, shrubs, prairie grasses, and ponds filled with interesting aquatic plants. Next, an in-depth look at the Marjorie K. Daugherty Conservatory, a 17,500 square-foot display of unusual plant life, dramatic water features, and panoramic views. The tour will conclude at the Festival Garden, where we host outdoor festivals, wedding ceremonies, and other celebrations. We will also see the future site of Sofia's Play Garden, our new and state-of-the-art Children's Garden.
- Tour B will start in the Hitchcock-Kountze Victorian Garden, a blend of formal and casual plantings with prominently featured architectural remnants from razed Omaha and Council Bluffs buildings. The English Perennial Border showcases perennial landscapes in every type of environmental condition - from full sun to full shade and wet to dry. Organized as a traditional English border would be, it includes over three hundred different species and cultivars. Next, The Garden in the Glen provides a calming space with deep shade, a stream with pools, and small waterfalls alongside a historic collection of locally bred hostas. Finally, a walk through the Arboretum and Oberman Bird Sanctuary, a four-acre site showcasing different regional plant communities alongside native and exotic tree species.
- Tour C begins in the Robert H. Storz Family Rose Garden, formally designed with nearly 2,000 hybrid tea, Grandiflora, floribunda, climbing, and shrub roses in peak bloom. Next, a stroll along the Color Burst to the new Claire M. Hubbard Plant Production Center. This new facility includes energy-efficient greenhouses, laboratory space for our expanding conservation program, and office space for our horticulture staff. This tour will conclude at the Japanese Park, a six-acre garden that uniquely combines traditional Japanese design with regionally native plants to create a new experience for all.

To Register

- **Online:** Go online at www.nnla.org/nnla-events
- **Email:** Email form to Jennifer@youraam.com
- **Mail:** Mail registration to PO Box 10, Milford, NE 68405

Questions? Call 402-381-7154 or email Jennifer@youraam.com

NNLA is not liable for any injury or damage resulting from the willful acts of attendees. Attendees assume all risks and dangers relating to the Field Day event, whether occurring prior to, during, or after the event.



2023 NNLA SUMMER FIELD DAY REGISTRATION FORM

September 21, 2023 - The Riverfront & Lauritzen Gardens - Omaha, NE

NAME

COMPANY

ADDRESS

CITY/STATE

EMAIL

PHONE

MEMBER REGISTRATION FEE \$65.00

NON- MEMBER REGISTRATION FEE \$80.00

Donation to NNLA Scholarship Fund \$_____

SPONSORSHIPS

Bronze Sponsor - \$100 - *Includes: Logo on all event materials*

Silver Sponsor - \$250 - *Includes: Logo on all event materials and specific signage at water stations, One event registration*

Gold Sponsor - \$500 - *Includes: Logo on all event materials and specific signage at lunch, Two event registrations, If requested, up to three minutes to speak at welcome to group*

Lauritzen Garden Tour Options - Select A, B, or C

#1 ___ #2 ___ #3 ___

Cancellation Policy: A refund, less a \$10 administrative fee, will be given for all written requests postmarked by September 11, 2023. Requests received after that date will be reviewed by the NNLA Board of Directors. In the unlikely event the Summer Field Day is cancelled due to uncontrollable circumstances, your payment will be considered a donation to NNLA.

NNLA is not liable for any injury or damage resulting from the willful acts of attendees. Attendees assume all risks and dangers relating to the Field Day event, whether occurring prior to, during, or after the event.

PAYMENT INFORMATION

Send check, payable to NNLA, to NNLA, PO Box 10, Milford, NE 68405

Or please bill my credit card for the total of \$_____.

Name as it appears on card: _____

Card Number: _____

Exp. Date: _____/_____

CVV Code: _____

Signature Authorization: _____

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.